

# NEWSLETTER

## Peoria #35

HAPPY THANKSGIVING TO YOU ALL!!

DUES ARE DUE  
IN DECEMBER

**CHRISTMAS  
PARTY IS  
DECEMBER 4  
AT 2:00 P.M. AT  
THE GOLDEN  
CORRAL IN  
WASHINGTON.**

**BRING A \$5  
GIFT TO  
EXCHANGE.**

**BLESSINGS  
TO ALL  
ON THIS  
THANKSGIVING  
SEASON.**

Grandview Lodge, Peoria Heights, IL  
Potluck—6:30 p.m. Meeting—7:30 p.m.  
November 16, 2005



Arlo Sloan

Worthy Chief

Just a reminder that the meeting has been moved up to the 3rd Wednesday of November, the 16th.

Grand Worthy  
Chief, Jerry

Carrell, will be having his Official Visit to Council #35 this meeting. The attire is Formal, white tux. Bro. Carrell has had a stint put in and hopefully this will help his heart condition.

The meat will be brought by Al and Linda Berry and they say it is turkey.

We will be voting on a necessary dues increase of \$1.00 on Wednesday so your attendance is vital.

There will not be a newsletter in December so please take note that the Christmas Party will be held at the Golden Corral in Washington at 2:00 p.m. Bring a \$5 gift to exchange.

There has been a query of two new councils being formed in the Chicago area.

Fraternally,

Arlo Sloan,

Worthy Chief

## LADIES COUNCIL PEORIA #35

Grand Worthy President, Else Carrell, will be having her Official Visit with us this month. Please wear a long skirt.

Since we are bring-

ing the turkey we will also be fixing the dressing and noodles. It will be much easier now that the Lodge has a new stove. If you come to the Christmas Party you

may pay your dues at that time. The ladies who joined in August have already paid.

Linda Berry WP

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop



Caption describing picture or graphic.

and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication.

So, when you’re finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newslet-

ters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

*“To catch the reader’s attention, place an interesting sentence or quote from the story here.”*

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid



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selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw

shapes and symbols.

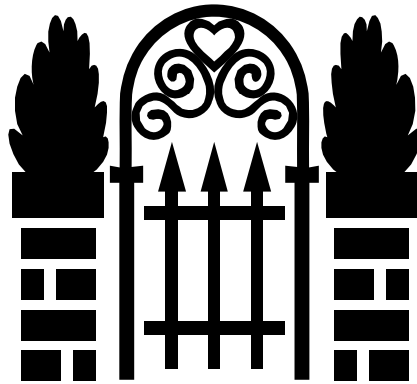
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**UNIVERSAL CRAFTSMEN COUNCIL OF ENGINEERS**

The Berry Patch  
44960 State Hwy 104  
Chambersburg, IL 62323

Phone: 217-327-4288  
Email: berrypl@adams.net



*Your business tag line here.*

*We're on the Web!*  
*example.microsoft.com*

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is

small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

insert a clip art image or some other graphic.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to



Caption describing picture or graphic.