

NEWSLETTER

Peoria Council #35

Summer is around the corner.

**HAPPY BELATED
MOTHER'S DAY
TO ALL THE
MOTHERS,
AUNTS, AND
GRANDMOTH-
ERS. GOD BLESS
YOU ALL!!**

PYRB

May 22, 2006

Pekin Chapter #25

7:30—9:30 p.m.

**Refreshments and
fellowship after the
meeting.**

Saturday, May 20th

**Grand Council of
Cryptic Masons
Nurses Day. Masons
and friends will be
collecting at local
Walmarts for the
Nurses Scholarship
Fund. Help needed.**

**Bro. Jerry Korstad
and Sister Betty are
hoping to attend this
meeting.**

Grandview Lodge, Peoria Heights, IL
Potluck—6:30 p.m. Meeting—7:30 p.m.
May 24, 2006



Arlo Sloan

Worthy Chief

• The fiscal year for the Universal Craftsmen Council of Engineers for Peoria #35 is winding down to a close. It has been my pleasure to serve you this past year

as your Worthy Chief. I wish the best of luck to Bro. Eric Johnson who is in line to take my place as Worthy Chief. Please give him all the support you have given me.

• Scheduled for this meeting's agenda is the Election of Officers for the coming year. Please help with this event by attending the meeting.

• The meat dish for the potluck is being brought by Al &

Linda Berry. It will be stuffed peppers.

• Grand Worthy Chief Jerry Carrell and Grand Worthy President Else Carrell are scheduled to be back from their Official Visits to the Eastern councils.

• See you Wednesday.

Fraternally,

Arlo Sloan,

Worthy Chief

LADIES COUNCIL PEORIA #35

Ladies, we have had some illnesses in our council. Mary Bulen has been in for tests, Betty Korstad has also been in for tests. We are praying for both of them.

If anyone wants to

have an ad in the Program Book for the convention in Springfield, let me know and I'll make a space for you. We are making plans for a great convention so if anyone needs more informa-

tion I can give you that also. We were glad to see Ellen Brown back last month. See you Wednesday.

Linda Berry WP
PGWP

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop



Caption describing picture or graphic.

and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication.

So, when you’re finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newslet-

ters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader’s attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid



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selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw

shapes and symbols.

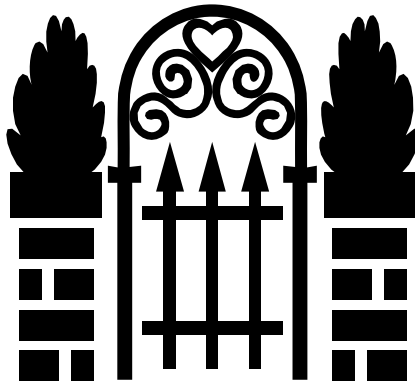
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UNIVERSAL CRAFTSMEN COUNCIL OF ENGINEERS

The Berry Patch
44960 State Hwy 104
Chambersburg, IL 62323

Phone: 217-327-4288
Email: berrypl@adams.net



Your business tag line here.

We're on the Web!
example.microsoft.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is

small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

insert a clip art image or some other graphic.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to



Caption describing picture or graphic.